

The Race for Theory

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Source: *Cultural Critique*, No. 6, The Nature and Context of Minority Discourse (Spring, 1987), pp. 51-63

Published by: [University of Minnesota Press](#)

Stable URL: <http://www.jstor.org/stable/1354255>

Accessed: 30-09-2015 01:04 UTC

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The Race for Theory

Barbara Christian

I have seized this occasion to break the silence among those of us, critics, as we are now called, who have been intimidated, devalued by what I call the race for theory. I have become convinced that there has been a takeover in the literary world by Western philosophers from the old literary élite, the neutral humanists. Philosophers have been able to effect such a takeover because so much of the literature of the West has become pallid, laden with despair, self-indulgent, and disconnected. The New Philosophers, eager to understand a world that is today fast escaping their political control, have redefined literature so that the distinctions implied by that term, that is, the distinctions between everything written and those things written to evoke feeling as well as to express thought, have been blurred. They have changed literary critical language to suit their own purposes as philosophers, and they have reinvented the meaning of theory.

My first response to this realization was to ignore it. Perhaps, in spite of the egocentrism of this trend, some good might come of it. I had, I felt, more pressing and interesting things to do, such as reading and studying the history and literature of black women, a history that had been totally ignored, a contemporary literature bursting with originality, passion, insight, and beauty. But unfortunately it is difficult to ignore this new takeover, since theory has become a commodity which helps determine whether we are hired or promoted in academic insti-

tutions — worse, whether we are heard at all. Due to this new orientation, works (a word which evokes labor) have become texts. Critics are no longer concerned with literature, but with other critics' texts, for the critic yearning for attention has displaced the writer and has conceived of himself as the center. Interestingly in the first part of this century, at least in England and America, the critic was usually also a writer of poetry, plays, or novels. But today, as a new generation of professionals develops, he or she is increasingly an academic. Activities such as teaching or writing one's response to specific works of literature have, among this group, become subordinated to one primary thrust, that moment when one creates a theory, thus fixing a constellation of ideas for a time at least, a fixing which no doubt will be replaced in another month or so by somebody else's competing theory as the race accelerates. Perhaps because those who have effected the takeover have the power (although they deny it) first of all to be published, and thereby to determine the ideas which are deemed valuable, some of our most daring and potentially radical critics (and by *our* I mean black, women, third world) have been influenced, even coopted, into speaking a language and defining their discussion in terms alien to and opposed to our needs and orientation. At least so far, the creative writers I study have resisted this language.

For people of color have always theorized — but in forms quite different from the Western form of abstract logic. And I am inclined to say that our theorizing (and I intentionally use the verb rather than the noun) is often in narrative forms, in the stories we create, in riddles and proverbs, in the play with language, since dynamic rather than fixed ideas seem more to our liking. How else have we managed to survive with such spiritedness the assault on our bodies, social institutions, countries, our very humanity? And women, at least the women I grew up around, continuously speculated about the nature of life through pithy language that unmasked the power relations of their world. It is this language, and the grace and pleasure with which they played with it, that I find celebrated, refined, critiqued in the works of writers like Morrison and Walker. My folk, in other words, have always been a race for theory — though more in the form of the hieroglyph, a written figure which is both sensual and abstract, both beautiful and communicative. In my own work I try to illuminate and explain these hieroglyphs, which is, I think, an activity quite different from the creating of the hieroglyphs themselves. As the Buddhists would say, the fin-

ger pointing at the moon is not the moon.

In this discussion, however, I am more concerned with the issue raised by my first use of the term, *the race for theory*, in relation to its academic hegemony, and possibly of its inappropriateness to the energetic emerging literatures in the world today. The pervasiveness of this academic hegemony is an issue continually spoken about — but usually in hidden groups, lest we, who are disturbed by it, appear ignorant to the reigning academic élite. Among the folk who speak in muted tones are people of color, feminists, radical critics, creative writers, who have struggled for much longer than a decade to make their voices, their various voices, heard, and for whom literature is not an occasion for discourse among critics but is necessary nourishment for their people and one way by which they come to understand their lives better. Clichéd though this may be, it bears, I think, repeating here.

The race for theory, with its linguistic jargon, its emphasis on quoting its prophets, its tendency towards “Biblical” exegesis, its refusal even to mention specific works of creative writers, far less contemporary ones, its preoccupations with mechanical analyses of language, graphs, algebraic equations, its gross generalizations about culture, has silenced many of us to the extent that some of us feel we can no longer discuss our own literature, while others have developed intense writing blocks and are puzzled by the incomprehensibility of the language set adrift in literary circles. There have been, in the last year, any number of occasions on which I had to convince literary critics who have pioneered entire new areas of critical inquiry that they did have something to say. Some of us are continually harassed to invent wholesale theories regardless of the complexity of the literature we study. I, for one, am tired of being asked to produce a black feminist literary theory as if I were a mechanical man. For I believe such theory is prescriptive — it ought to have some relationship to practice. Since I can count on one hand the number of people attempting to be black feminist literary critics in the world today, I consider it presumptuous of me to invent a theory of how we *ought* to read. Instead, I think we need to read the works of our writers in our various ways and remain open to the intricacies of the intersection of language, class, race, and gender in the literature. And it would help if we share our process, that is, our practice, as much as possible since, finally, our work *is* a collective endeavor.

The insidious quality of this race for theory is symbolized for me by

the very name of this special issue — Minority Discourse — a label which is borrowed from the reigning theory of the day and is untrue to the literatures being produced by our writers, for many of our literatures (certainly Afro-American literature) are central, not minor, and by the titles of many of the articles, which illuminate language as an assault on the other, rather than as possible communication, and play with, or even affirmation of another. I have used the passive voice in my last sentence construction, contrary to the rules of Black English, which like all languages has a particular value system, since I have not placed responsibility on any particular person or group. But that is precisely because this new ideology has become so prevalent among us that it behaves like so many of the other ideologies with which we have had to contend. It appears to have neither head nor center. At the least, though, we can say that the terms “minority” and “discourse” are located firmly in a Western dualistic or “binary” frame which sees the rest of the world as minor, and tries to convince the rest of the world that it *is* major, usually through force and then through language, even as it claims many of the ideas that we, its “historical” other, have known and spoken about for so long. For many of us have never conceived of ourselves only as somebody’s *other*.

Let me not give the impression that by objecting to the race for theory I ally myself with or agree with the neutral humanists who see literature as pure expression and will not admit to the obvious control of its production, value, and distribution by those who have power, who deny, in other words, that literature is, of necessity, political. I am studying an entire body of literature that has been denigrated for centuries by such terms as *political*. For an entire century Afro-American writers, from Charles Chestnutt in the nineteenth century through Richard Wright in the 1930s, Imamu Baraka in the 1960s, Alice Walker in the 1970s, have protested the literary hierarchy of dominance which declares when literature is literature, when literature is great, depending on what it thinks is to its advantage. The Black Arts Movement of the 1960s, out of which Black Studies, the Feminist Literary Movement of the 1970s, and Women’s Studies grew, articulated precisely those issues, which came *not* from the declarations of the New Western philosophers but from these groups’ reflections on their own lives. That Western scholars have long believed their ideas to be universal has been strongly opposed by many such groups. Some of my colleagues do not see black critical writers of previous decades as eloquent enough.

Clearly they have not read Wright's "Blueprint for Negro Writing," Ellison's *Shadow and Act*, Chesnutt's resignation from being a writer, or Alice Walker's "Search for Zora Neale Hurston." There are two reasons for this general ignorance of what our writer-critics have said. One is that black writing has been generally ignored in this country. Since we, as Toni Morrison has put it, are seen as a discredited people, it is no surprise, then, that our creations are also discredited, but this is also due to the fact that until recently dominant critics in the Western World have also been creative writers who have had access to the upper middle class institutions of education and until recently our writers have decidedly been excluded from these institutions and in fact have often been opposed to them. Because of the academic world's general ignorance about the literature of black people and of women, whose work too has been discredited, it is not surprising that so many of our critics think that the position arguing that literature is political begins with these New Philosophers. Unfortunately, many of our young critics do not investigate the reasons *why* that statement — literature is political — is now acceptable when before it was not; nor do we look to our own antecedents for the sophisticated arguments upon which we can build in order to change the tendency of any established Western idea to become hegemonic.

For I feel that the new emphasis on literary critical theory is as hegemonic as the world which it attacks. I see the language it creates as one which mystifies rather than clarifies our condition, making it possible for a few people who know that particular language to control the critical scene — that language surfaced, interestingly enough, just when the literature of peoples of color, of black women, of Latin Americans, of Africans began to move to "the center." Such words as *center* and *periphery* are themselves instructive. *Discourse*, *canon*, *texts*, words as latinate as the tradition from which they come, are quite familiar to me. Because I went to a Catholic Mission school in the West Indies I must confess that I cannot hear the word "canon" without smelling incense, that the word "text" immediately brings back agonizing memories of Biblical exegesis, that "discourse" reeks for me of metaphysics forced down my throat in those courses that traced *world* philosophy from Aristotle through Thomas Aquinas to Heidegger. "Periphery" too is a word I heard throughout my childhood, for if anything was seen as being at the periphery, it was those small Caribbean islands which had neither land mass nor military power. Still I noted

how intensely important this periphery was, for U.S. troops were continually invading one island or another if any change in political control even seemed to be occurring. As I lived among folk for whom language was an absolutely necessary way of validating our existence, I was told that the minds of the world lived only in the small continent of Europe. The metaphysical language of the New Philosophy, then, I must admit, is repulsive to me and is one reason why I raced from philosophy to literature, since the latter seemed to me to have the possibilities of rendering the world as large and as complicated as I experienced it, as sensual as I knew it was. In literature I sensed the possibility of the integration of feeling/knowledge, rather than the split between the abstract and the emotional in which Western philosophy inevitably indulged.

Now I am being told that philosophers are the ones who write literature, that authors are dead, irrelevant, mere vessels through which their narratives ooze, that they do not work nor have they the faintest idea what they are doing; rather they produce texts as disembodied as the angels. I am frankly antonished that scholars who call themselves Marxists or post-Marxists could seriously use such metaphysical language even as they attempt to deconstruct the philosophical tradition from which their language comes. And as a student of literature, I am appalled by the sheer ugliness of the language, its lack of clarity, its unnecessarily complicated sentence constructions, its lack of pleasurable quality, its alienating quality. It is the kind of writing for which composition teachers would give a freshman a resounding F.

Because I am a curious person, however, I postponed readings of black women writers I was working on and read some of the prophets of this new literary orientation. These writers did announce their dissatisfaction with some of the cornerstone ideas of their own tradition, a dissatisfaction with which I was born. But in their attempt to change the orientation of Western scholarship, they, as usual, concentrated on themselves and were not in the slightest interested in the worlds they had ignored or controlled. Again I was supposed to know *them*, while they were not at all interested in knowing *me*. Instead they sought to “deconstruct” the tradition to which they belonged even as they used the same forms, style, language of that tradition, forms which necessarily embody its values. And increasingly as I read them and saw their substitution of their philosophical writings for literary ones, I began to have the uneasy feeling that their folk were not producing any litera-

ture worth mentioning. For they always harkened back to the masterpieces of the past, again reifying the very texts they said they were deconstructing. Increasingly, as *their way, their terms, their approaches* remained central and became the means by which one defined literary critics, many of my own peers who had previously been concentrating on dealing with the other side of the equation, the reclamation and discussion of past and *present* third world literatures, were diverted into continually discussing the new literary theory.

From my point of view as a critic of contemporary Afro-American women's writing, this orientation is extremely problematic. In attempting to find the deep structures in the literary tradition, a major preoccupation of the new New Criticism, many of us have become obsessed with the nature of reading itself to the extent that we have stopped writing about literature being written today. Since I am slightly paranoid, it has begun to occur to me that the literature being produced *is* precisely one of the reasons why this new philosophical-literary-critical theory of relativity is so prominent. In other words, the literature of blacks, women of South America and Africa, etc., as overtly "political" literature was being preempted by a new Western concept which proclaimed that reality does not exist, that everything is relative, and that every text is silent about something — which indeed it must necessarily be.

There is, of course, much to be learned from exploring how we know what we know, how we read what we read, an exploration which, of necessity, can have no end. But there also has to be a "what," and that "what," when it is even mentioned by the new philosophers, are texts of the past, primarily Western male texts, whose norms are again being transferred onto third world, female texts as theories of reading proliferate. Inevitably a hierarchy has now developed between what is called theoretical criticism and practical criticism, as mind is deemed superior to matter. I have no quarrel with those who wish to philosophize about how we know what we know. But I do resent the fact that this particular orientation is so privileged and has diverted so many of us from doing the first readings of the literature being written today as well as of past works about which nothing has been written. I note, for example, that there is little work done on Gloria Naylor, that most of Alice Walker's works have not been commented on — despite the rage around *The Color Purple* — that there has yet to be an in-depth study of Frances Harper, the nineteenth-century abolitionist poet and novelist.

If our emphasis on theoretical criticism continues, critics of the future may have to reclaim the writers we are now ignoring, that is, if they are even aware these artists exist.

I am particularly perturbed by the movement to exalt theory, as well, because of my own adult history. I was an active member of the Black Arts Movement of the sixties and know how dangerous theory can become. Many today may not be aware of this, but the Black Arts Movement tried to create Black Literary Theory and in doing so became prescriptive. My fear is that when Theory is not rooted in practice, it becomes prescriptive, exclusive, élitish.

An example of this prescriptiveness is the approach the Black Arts Movement took towards language. For it, blackness resided in the use of black talk which they defined as hip urban language. So that when Nikki Giovanni reviewed Paule Marshall's *Chosen Place, Timeless People*, she criticized the novel on the grounds that it was not black, for the language was too elegant, too white. Blacks, she said, did not speak that way. Having come from the West Indies where we do, some of the time, speak that way, I was amazed by the narrowness of her vision. The emphasis on *one way* to be black resulted in the works of Southern writers being seen as non-black since the black talk of Georgia does not sound like the black talk of Philadelphia. Because the ideologues, like Baraka, come from the urban centers they tended to privilege their way of speaking, thinking, writing, and to condemn other kinds of writing as not being black enough. Whole areas of the canon were assessed according to the dictum of the Black Arts Nationalist point of view, as in Addison Gayle's *The Way of the New World*, while other works were ignored because they did not fit the scheme of cultural nationalism. Older writers like Ellison and Baldwin were condemned because they saw that the intersection of Western and African influences resulted in a new Afro-American culture, a position with which many of the Black Nationalist ideologues disagreed. Writers were told that writing love poems was not being black. Further examples abound.

It is true that the Black Arts Movements resulted in a necessary and important critique both of previous Afro-American literature and of the white-established literary world. But in attempting to take over power, it, as Ishmael Reed satirizes so well in *Mumbo Jumbo*, became much like its opponent, monolithic and downright repressive.

It is this tendency towards the monolithic, monotheistic, etc., which worries me about the race for theory. Constructs like the *center* and the

periphery reveal that tendency to want to make the world less complex by organizing it according to one principle, to fix it through an idea which is really an ideal. Many of us are particularly sensitive to monolithism since one major element of ideologies of dominance, such as sexism and racism, is to dehumanize people by stereotyping them, by denying them their variousness and complexity. Inevitably, monolithism becomes a metasystem, in which there is a controlling ideal, especially in relation to pleasure. Language as one form of pleasure is immediately restricted, and becomes heavy, abstract, prescriptive, monotonous.

Variety, multiplicity, eroticism are difficult to control. And it may very well be that these are the reasons why writers are often seen as *persona non grata* by political states, whatever form they take, since writers/artists have a tendency to refuse to give up their way of seeing the world and of playing with possibilities; in fact, their very expression relies on that insistence. Perhaps that is why creative literature, even when written by politically reactionary people, can be so freeing, for in having to embody ideas and recreate the world, writers cannot merely produce “one way.”

The characteristics of the Black Arts Movement are, I am afraid, being repeated again today, certainly in the other area to which I am especially tuned. In the race for theory, feminists, eager to enter the halls of power, have attempted their own prescriptions. So often I have read books on feminist literary theory that restrict the definition of what *feminist* means and overgeneralize about so much of the world that most women as well as men are excluded. Nor seldom do feminist theorists take into account the complexity of life — that women are of many races and ethnic backgrounds with different histories and cultures and that as a rule women belong to different classes that have different concerns. Seldom do they note these distinctions, because if they did they could not articulate a theory. Often as a way of clearing themselves they do acknowledge that women of color, for example, do exist, then go on to do what they were going to do anyway, which is to invent a theory that has little relevance for us.

That tendency towards monolithism is precisely how I see the French feminist theorists. They concentrate on the female body as the means to creating a female language, since language, they say, is male and necessarily conceives of woman as other. Clearly many of them have been irritated by the theories of Lacan for whom language is

phallic. But suppose there are peoples in the world whose language was invented primarily in relation to women, who after all are the ones who relate to children and teach language. Some Native American languages, for example, use female pronouns when speaking about non-gender specific activity. Who knows who, according to gender, created languages. Further, by positing the body as the source of everything French feminists return to the old myth that biology determines everything and ignore the fact that gender is a social rather than a biological construct.

I could go on critiquing the positions of French feminists who are themselves more various in their points of view than the label which is used to describe them, but that is not my point. What I am concerned about is the authority this school now has in feminist scholarship — the way it has become *authoritative discourse*, monologic, which occurs precisely because it does have access to the means of promulgating its ideas. The Black Arts Movement was able to do this for a time because of the political movements of the 1960s — so too with the French feminists who could not be inventing “theory” if a space had not been created by the Women’s Movement. In both cases, both groups posited a theory that excluded many of the people who made that space possible. Hence one of the reasons for the surge of Afro-American women’s writing during the 1970s and its emphasis on sexism in the black community is precisely that when the ideologues of the 1960s said *black*, they meant *black male*.

I and many of my sisters do not see the world as being so simple. And perhaps that is why we have not rushed to create abstract theories. For we know there are countless women of color, both in America and in the rest of the world to whom our singular ideas would be applied. There is, therefore, a caution we feel about pronouncing black feminist theory that might be seen as a decisive statement about Third World women. This is not to say we are not theorizing. Certainly our literature is an indication of the ways in which our theorizing, of necessity, is based on our multiplicity of experiences.

There is at least one other lesson I learned from the Black Arts Movement. One reason for its monolithic approach had to do with its desire to destroy the power which controlled black people, but it was a power which many of its ideologues wished to achieve. The nature of our context today is such that an approach which desires power singlemindedly must of necessity become like that which it wishes to de-

stroy. Rather than wanting to change the whole model, many of us want to be at the center. It is this point of view that writers like June Jordan and Audre Lorde continually critique even as they call for empowerment, as they emphasize the fear of difference among us and our need for leaders rather than a reliance on ourselves.

For one must distinguish the desire for power from the need to become empowered — that is, seeing oneself as capable of and having the right to determine one's life. Such empowerment is partially derived from a knowledge of history. The Black Arts Movement did result in the creation of Afro-American Studies as a concept, thus giving it a place in the university where one might engage in the reclamation of Afro-American history and culture and pass it on to others. I am particularly concerned that institutions such as Black Studies and Women's Studies, fought for with such vigor and at some sacrifice, are not often seen as important by many of our black or women scholars precisely because the old hierarchy of traditional departments is seen as superior to these "marginal" groups. Yet, it is in this context that many others of us are discovering the extent of our complexity, the interrelationships of different areas of knowledge in relation to a distinctly Afro-American or female experience. Rather than having to view our world as subordinate to others, or rather than having to work as if we were hybrids, we can pursue ourselves as subjects.

My major objection to the race for theory, as some readers have probably guessed by now, really hinges on the question, "for whom are we doing what we are doing when we do literary criticism?" It is, I think, the central question today especially for the few of us who have infiltrated the academy enough to be wooed by it. The answer to that question determines what orientation we take in our work, the language we use, the purposes for which it is intended.

I can only speak for myself. But what I write and how I write is done in order to save my own life. And I mean that literally. For me literature is a way of knowing that I am not hallucinating, that whatever I feel/know *is*. It is an affirmation that sensuality is intelligence, that sensual language is language that makes sense. My response, then, is directed to those who write what I read and to those who read what I read — put concretely — to Toni Morrison and to people who read Toni Morrison (among whom I would count few academics). That number is increasing, as is the readership of Walker and Marshall. But in no way is the literature Morrison, Marshall, or Walker create sup-

ported by the academic world. Nor given the political context of our society, do I expect that to change soon. For there is no reason, given who controls these institutions, for them to be anything other than threatened by these writers.

My readings do presuppose a need, a desire among folk who like me also want to save their own lives. My concern, then, is a passionate one, for the literature of people who are not in power has always been in danger of extinction or of cooptation, not because we do not theorize, but because what we can even imagine, far less who we can reach, is constantly limited by societal structures. For me, literary criticism is promotion as well as understanding, a response to the writer to whom there is often no response, to folk who need the writing as much as they need anything. I know, from literary history, that writing disappears unless there is a response to it. Because I write about writers who are now writing, I hope to help ensure that their tradition has continuity and survives.

So my “method,” to use a new “lit. crit.” word, is not fixed but relates to what I read and to the historical context of the writers I read *and* to the many critical activities in which I am engaged, which may or may not involve writing. It is a learning from the language of creative writers, which is one of surprise, so that I might discover what language I might use. For my language is very much based on what I read and how it affects me, that is, on the surprise that comes from reading something that compels you to read differently, as I believe literature does. I, therefore, have no set method, another prerequisite of the new theory, since for me every work suggests a new approach. As risky as that might seem, it is, I believe, what intelligence means — a tuned sensitivity to that which is alive and therefore cannot be known until it is known. Audre Lorde puts it in a far more succinct and sensual way in her essay “Poetry is not a Luxury”:

As they become known to and accepted by us, our feelings and the honest exploration of them become sanctuaries and spawning grounds for the most radical and daring of ideas. They become a safe-house for that difference so necessary to change and the conceptualization of any meaningful action. Right now, I could name at least ten ideas I would have found intolerable or incomprehensible and frightening, except as they came after dreams and poems. This is not idle fantasy, but a disciplined attention to the true meaning of “it feels right to me.” We can train ourselves to respect

our feelings and to transpose them into a language so they can be shared. And where that language does not yet exist, it is our poetry which helps to fashion it. Poetry is not only dream and vision; it is the skeleton architecture of our lives. It lays the foundations for a future of change, a bridge across our fears of what has never been before.¹

1. Audre Lord, *Sister Outsider* (Trumansburg, N.Y.: The Crossing Press, 1984), 37. Lloyd

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